

## **Business2Marketing, LLC**

### **Information About Marketing Services**

**Business2Marketing, LLC** ("B2M") appreciates your interest in our marketing services. This document provides important information to help you understand our services, roles, and commitments. Please review it carefully before engaging our company.

---

#### **B2M MARKETING SERVICES**

Business2Marketing, LLC offers a range of digital and traditional marketing services, including but not limited to:

- Branding & Identity Development
  - Content & Graphics
  - Website Design & Management
  - Search Engine Optimization (SEO)
  - Paid Advertising (Google Ads, Facebook Ads, etc.)
  - Content Creation & Copywriting
  - Email Marketing & Lead Nurturing
  - Market Research & Competitive Analysis
  - Event & Promotional Campaigns
  - Public Relations & Media Outreach
- 

#### **B2M CLIENT COMMITMENT**

As your marketing partner, Business2Marketing, LLC commits to:

- Developing a customized marketing strategy tailored to your business goals.
  - Maintaining open and transparent communication throughout the engagement.
  - Delivering high-quality marketing materials and campaigns within agreed timelines.
  - Providing data-driven insights and recommendations for ongoing improvement.
- 

#### **B2M CLIENT RESPONSIBILITIES**

To ensure a successful partnership, we request that clients:

- Provide necessary business information, assets, and approvals in a timely manner.
- Communicate any changes in business goals or marketing needs promptly.
- Actively participate in strategy discussions and progress evaluations.
- Honor financial obligations according to the agreed terms.



## **Business2Marketing, LLC**

### **Information About Marketing Services**

---

#### **B2M FEE STRUCTURE & PAYMENT TERMS**

Business2Marketing, LLC offers various pricing models, including:

- **Monthly Retainer** – For ongoing marketing management.
- **Project-Based Pricing** – For one-time campaigns or deliverables.
- **Performance-Based Fees** – For specific lead generation or conversion goals.

Payment terms and conditions will be outlined in a separate agreement prior to the commencement of services.

---

#### **B2M LIMITATIONS & DISCLAIMERS**

- Business2Marketing, LLC does not guarantee specific financial results from marketing efforts.
  - Marketing success is influenced by multiple external factors, including market conditions and consumer behavior.
  - Clients must comply with all legal and regulatory requirements related to their industry and advertising.
- 

#### **B2M ACKNOWLEDGMENT & NEXT STEPS**

By reviewing this document, you acknowledge that Business2Marketing, LLC has provided you with key details about our marketing services. If you have any questions or need further clarification, please reach out to your marketing consultant.

We look forward to collaborating with you and helping your business grow!

**Business2Marketing, LLC**  
business2marketing.com  
business2mcswain@gmail.com

---

*This document is for informational purposes only and does not constitute a binding agreement. A formal contract will be required to engage Business2Marketing, LLC's services.*

